



## 50 Companies needed for 50 Lives 50 Homes

01.09.2011

50 Companies 50 Lives Campaign launch tomorrow.  
Friday 2 September, 4-6pm  
COTAH Restaurant, Level 2, C Block, 66 Ernest St, South Brisbane

A groundbreaking campaign to house and support Brisbane's homeless people invites the business community to partner in this vital work.

The 50 Lives 50 Homes campaign has housed 91 vulnerable people who were sleeping rough in Brisbane since June 2010 through partnerships between government and non government agencies.

Tomorrow campaign partners launch the 50 Companies 50 Lives campaign at an event at the COTAH Restaurant at the Southbank Institute of Technology.

50 Companies 50 Lives asks businesses to donate the costs to establish a home for one person housed through the campaign.

"The 50 Lives 50 Homes campaign has seen government and community agencies work together to match housing, healthcare and support service resources to individuals. This has worked extremely well and we've already moved 91 people into their own homes, with support teams to assist them to in what they need to maintain their housing and not become homeless again," says Karyn Walsh, Coordinator of Micah Projects, 50 Lives 50 Homes lead agency.

"We're now inviting the business community to share in this work by sponsoring people to make the move from homelessness to home. \$5,000 can fully furnish a studio unit, connect the utilities and fill the pantry and fridge with groceries.

"We're moving people who haven't had a place to call home for decades. They don't have the means to furnish a home by themselves. They need everything set up to give them the best start to their new lives," says Karyn.

At the launch it will be announced that ARIA Property Group is the first company to sign up to the campaign. Tim Forrester, Managing Director of ARIA will be in attendance for the announcement.



The event will also celebrate the Brisbane Common Ground project currently under construction at 15 Hope Street. This 146 unit supportive housing development will house people exiting homelessness and people earning low incomes.

Brisbane Common Ground is inspired by Common Ground in New York City and its Founder Rosanne Haggerty, will be speaking to a crowd that includes business, political and community leaders from South Brisbane and West End.

Brisbane Common Ground is a partnership between the Australian Government, Queensland Government, Grocon Constructors and Micah Projects.

#### Contact

Karyn Walsh  
Coordinator  
0413 619 785

Helen Styles  
Community Liaison  
0400 331 871